

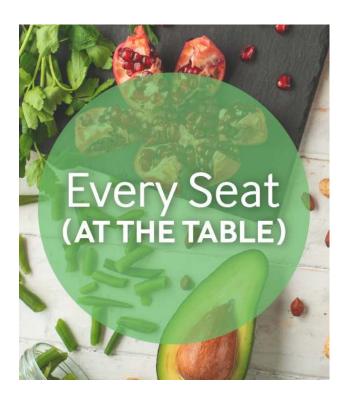
The Socially Responsible Design Studio

NEWSLETTER

April 2019



layers detail depth texture pattern pastels



WHAT'S NEW IN FOOD & HOSPITALITY

Just recently we launched a new division of FTD - **Every Seat (At The Table)** in response to demand (from our clients and the broader market) for menu consultancy services, particularly around attracting the growing vegan/plant based and special dietary constraint diner.

1 in 3 Australians are avoiding meat, dairy or gluten for health, ethical or religious purposes, and there has been a 600% increase in veganism in the US in the past 3 years. Coeliac disease now affects approximately 1 in 70 people and 65% of the human population are lactose intolerant. As demand for specialised meals increases, it is a logical conclusion that businesses who cater for these growing trends will benefit and those who don't will be left behind. To learn more about how we can help, click here to visit www.everyseatatthetable.com







WHAT'S NEW IN RETAIL & SERVICES

Slow to adapt and change - big brand closures are slated to continue. Most recently, Big W announced they are to close 30 of their regional stores

Read more

Changes to shopping centre tenant performance reporting may assist new prospective tenants and those looking to renew their leases.

However, it is still voluntary and still relies upon honesty in reporting. And we all know how Lessors like to 'cook the books'...

Read more

The rise of the small digital native brand using rich consumer data in meaningful ways, and the continued (slow and forced by necessity) evolution of malls away from the traditional 'shopping centre'

Read more

WHAT'S NEW IN WORKPLACE

We recently attended the **Total Facilities Expo**, and noticed a clear trend towards creating 'well workplaces' which aim to take better care of an individual's mental & physical health, social life and productivity. With new standards such as the WELL Building Standard (which measures the performance of features that impact health and well-being), factors such as noise, air quality, light and temperature are becoming increasing concerns in workplace design. A well-designed space should see less sick days and better productivity, creating spaces where people can perform at their best.

Co-design is one way to achieve a well workplace. Collaborating with the staff who spend their time in the space helps designers to better tailor the workplace to their needs.



WHAT'S NEW IN BUSINESS

The Australian Federal government has just released its budget, but FTD asks - is it predicated on false assumptions that government hand-outs and tax breaks will meaningfully stimulate consumer spending?

Read more

Our Managing Director, Vanessa Cullen, recently spoke at the Londsdale Institute on ethics in business, and how to become a success without losing sight of your values



Vanessa can be booked to speak at your business, conference or event. Just drop us a line at assistant@forwardthinkingdesign.com.au for more info.



FEEL GOOD STORIES OF THE MONTH

Friend of FTD, Graham Ross (owner of Kusaga Athletic) looks to revolutionise fashion and textile recycling and reuse...

Read more

We recently worked with UNSW Masters of Commerce students to assess the impact of having Forward Thinking Desing provide our consultancy services to not-forprofit entities undertaking built asset improvement projects

Download the free report here

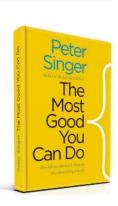
WHAT WE'RE WORKING ON & WHO WITH

- A Golf Club Building Master Plan in Regional NSW
- A Bowling Club Renovation Concept in Sydney
- A Gym Lease Renewal Tender Pitch in Sydney
- An Office Relocation for a Charity in Melbourne
- Interactive Product Displays for a Medical Service Provider in Sydney
- A New Food Retail Store in Sydney

WHAT WE'RE **READING THIS MONTH**

The Most Good You Can Do

Peter Singer









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