

The Socially Responsible Design Studio

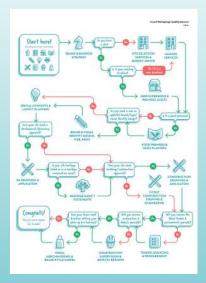
NEWSLETTER

May 2019

WE'VE RELEASED OUR NEW CAPABILITY STATEMENT!

Download from our website here











WHAT'S NEW IN FOOD & HOSPITALITY

Peppe's, a new vegan gnocchi bar, opened in Sydney last month. With a locally sourced, regularly changing menu, this newcomer is an exciting addition to the Bondi Road retail strip.

Read more

Newtown's 1989 Arcade Bar puts a fun twist on the conventional bar, letting guests step back into the classic arcade of the '80s and early '90s. This retro gaming utopia houses more than 20 arcade machines, and serves a wide selection of Aussie craft beers and video-game inspired cocktails.

Read more



WHAT'S NEW IN FOOD & HOSPITALITY

The Museum of Contemporary Art Sydney has partnered with Cornersmith Cafe and Picklery to produce a temporary vegetarian menu for it's cafe, in collaboration with Sydney artist Janet Laurence.

Read more

WHAT'S NEW IN RETAIL AND SERVICES

Back when our Managing Director, Vanessa Cullen, was first establishing FTD as a company, she worked part-time as a visual merchandiser at the iconic (but now defunct) Australian retail store Gowings. She remembers how the VM team would brainstorm seasonal stories to apply to the stores and how they would curate a selection of products to communicate the story throughout the retail floor and window displays.

Now there's entire stores centred around this concept of thematic story-telling...

Read more

Fashion Revolution Week has just passed, and consumers are being encouraged to consider where their clothes come from. FTD no longer designs for fast fashion, since learning about the environmental and social impact of the fashion industry some years ago. With resources such as the Ethical Fashion Guide, consumers have the power to choose brands that are doing better for their workers and the environment.

Download the Ethical Fashion Guide

Read more







WHAT'S NEW IN WORKPLACE

Dreary office restrooms are depressing and disrespectful of employees, and there is a growing trend for exciting design in workplace bathrooms... but are we crossing a line? Do employers really want employees hanging out in the restroom for extended periods of time?

Read more

FEEL GOOD STORIES OF THE MONTH



A new concept store has opened in Macquarie Centre Sydney for Atlantis Shoes; an ethically-made footwear brand.

The store curates ethical brands including FARM, Pep, Rompus and The Plant Place, as well as Atlantis. Inspired by the slow fashion movement, Atlantis shoes encourages consumers to buy less, but buy better.

Read more

Visit their online store

Friend of FTD, Luke Faccini (from The Sponge), and the Byron to Bundy crew organised Earthbound last week; a great meeting of ethical business minds. See below to learn more about Byron to Bundy, and how they're encouraging business for good.

Read more

WHAT WE'RE WORKING ON & WHO WITH

- A Golf Club Building Master Plan in Regional NSW
- A Gym Lease Renewal Tender Pitch in Sydney
- An Office Relocation for a Charity in Melbourne
- Large Office/Medical Services Interior Design Project in Sydney
- A Food Retail Store in Sydney
- Menu Content for a Meditteranean Cafe in Sydney
- A New Social Enterprise Catering Kitchen and Restaurant in Sydney

PARTY TIME!

This month we're excited for Sydney's Vivid 2019! From the 24th May to the 15th June, art, technology and commerce will combine for game changing ideas and seminars, great music and amazing light sculptures.

Read more



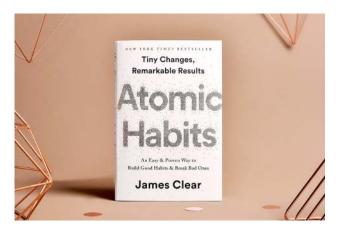
WHAT'S NEW IN BUSINESS

Macquarie Group is set to launch a mobile telecommunications business, selling mobile plans bundled with a used smartphone, a first for Australia.

Read more

WHAT WE'RE READING THIS MONTH

Atomic Habits, James Clear An Easy and Proven Way to Build Good Habits & Break Bad Ones



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