



The Socially Responsible Design Studio

NEWSLETTER

November 2019

NEW RECENT RETAIL PROJECT

Our latest project Sadie's Deli has recently opened its doors in Campbelltown Mall. This new store serves a variety of produce, salads and coffee as well freshly made sandwiches, juices and smoothies.

Having previously completed the design for this client's asian grocery store next door, FTD were again engaged but this time with a very personal brief. The client's daughter is named Sadie and the brief requested that the store be designed to express this little girl's cheerful personality. The budget however was very tight. Sadie and her parents requested pink candy stripes, white, grey and timber be used to theme the store.

FTD responded precisely to this brief, resulting in immediate concept approval. The project was able to advance quickly through documentation and to construction as a result of FTD's extensive experience in small food store design. Despite the tight floor plate a functional and ergonomic

layout was achieved with advice from FTD on all equipment and display selections.

Budget compliance was achieved through careful specification decisions such as using a large scale graphic print of a pink and grey marble grain to clad one wall, rather than specifying the real thing. Similarly Caesarstone took preference over marble benchtops, cool room paneling over tile to the back of house walls and Ikea shelving instead of full custom build.

Sadie's is a vibrant and playful addition to Campbelltown Mall. Cheerful pink neon signs cheekily greet shoppers as they pass by the store. Combining these lively elements with modern faux concrete and sustainable timber finishes creates a clean and contemporary space. Storage is cleverly hidden behind a mirror and timber feature that extends from floor to ceiling at the rear of the store.





WHAT'S NEW IN FOOD & HOSPITALITY

As the alcohol-free movement continues to grow, **Listen Bar** is creating a new kind of nightlife to **accommodate it**. Currently open once a month in Manhattan, the bar serves exclusively non-alcoholic drinks devised by high-profile mixologists.

[Read more](#)



Located in Chippendale, **Bubble Nini Tea** is serving a **fresh take on the popular drink**. Their signature handmade pearls and fresh ingredients make for a delicious treat, and visitors can pick up a bunch of flowers by a floral designer while they're there. It's crazy insta-worthy!

[Read more](#)



The atmospheric **Saga Bar** in Chippendale is **transporting visitors to a mythical land reminiscent of Indiana Jones and the Temple of Doom**. This unusual space incorporates sprawling vines, stone walls and water features to immerse guests in a venue that feels like a movie set.

[Read more](#)

WHAT'S NEW IN RETAIL AND SERVICES

Making good lease negotiations can be a **complex process**. Informed planning at the beginning and conclusion of a lease can make the most of the process for landlords and tenants alike.

[Read more](#)



WHAT'S NEW IN WORKPLACE

Sydney is experiencing a new wave of libraries **popping up across the city**, with the latest addition being the **Darling Square Library** which **opened this month**. Not only are there over 30,000 items available to borrow, the "Ideas Lab" makers space gives visitors access to equipment such as 3D printers, laser cutters and more.

[Read more](#)



EXCITING NEWS!

Announcing the inaugural Blocal Sydney Committee with our Principal, Vanessa Cullen being awarded the role of Diversity & Inclusion Chairperson! Vanessa is looking forward to serving in this role to build a stronger local business community through collaboration. She believes there is great strength in harnessing diverse mindsets and experiences and in creating a more aware, inclusive and compassionate world.

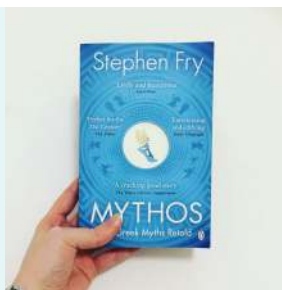
Blocal Sydney is our city's division of B Corp membership representation. B Corporation certification independently recognises organisations that are using business as a force for good rather than purely for financial gain.

FIVE TIPS TO MAKE YOUR FACILITY MORE ACCESSIBLE FROM THE FACILITY MANAGEMENT ASSOCIATION

1. Make sure your disabled toilets are not locked or used as a storeroom
2. Ensure your furniture is arranged so that people in wheelchairs can pass through
3. Keep your facilities well lit, and include braille and tactile signage
4. Make sure your staff members are educated on the rights of people with assistance animals
5. Have hearing loops available and make sure they are publicised

WHAT WE'RE READING THIS MONTH

Mythos, Steven Fry
Greek Myths Retold



DID YOU KNOW...



That our Principal, Vanessa Cullen is a guest lecturer with FoodLab Sydney, an incubator model for ethical food businesses and food career aspirants? FoodLab Sydney provides funded training and support to help locals realise their ideas for the future of food security in Sydney and is backed by University of Sydney, University of NSW, TAFE NSW, City of Sydney Council and FoodLab Detroit.

[Learn more](#)

WHAT WE'RE WORKING ON & WHO WITH

- A Golf Club Building Master Plan in Regional NSW
- Large Office/Medical Services Interior Design Projects in Sydney and Tuggerah
- An Office/Warehouse Relocation in Sydney
- New Flooring & Homewares Retail Stores in Brisbane and Melbourne
- Community Food Co-operative Renovation in Sydney
- Purpose-centred Brand Strategy for a Yoga and Meditation Teacher
- New Premises Selection Advisory for a Cafe in Sydney
- Environmental Impact Reduction Initiative for Interior Fitout Industry Australia-wide
- Equity and Inclusion Framework for B Local Sydney

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