RESTAURANT AND CAFE

TOP TIPS FOR SURVIVAL

WEBINAR 1

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BusinessConnect

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House Keeping - How to Use Zoom

Dealing with Trauma - You and Your People Come First

Don't Panic but Think Quick - Get the Solid Facts and Weigh Your Options

Access Reliable Free Advice and Resources

Take a Position and Act

Today's Outline



https://support.zoom.us/hc/en-us/articles/115004954946-Joining-and-participating-in-a-webinar-attendee-

YOU CAN'T POUR FROM AN EMPTY CUP

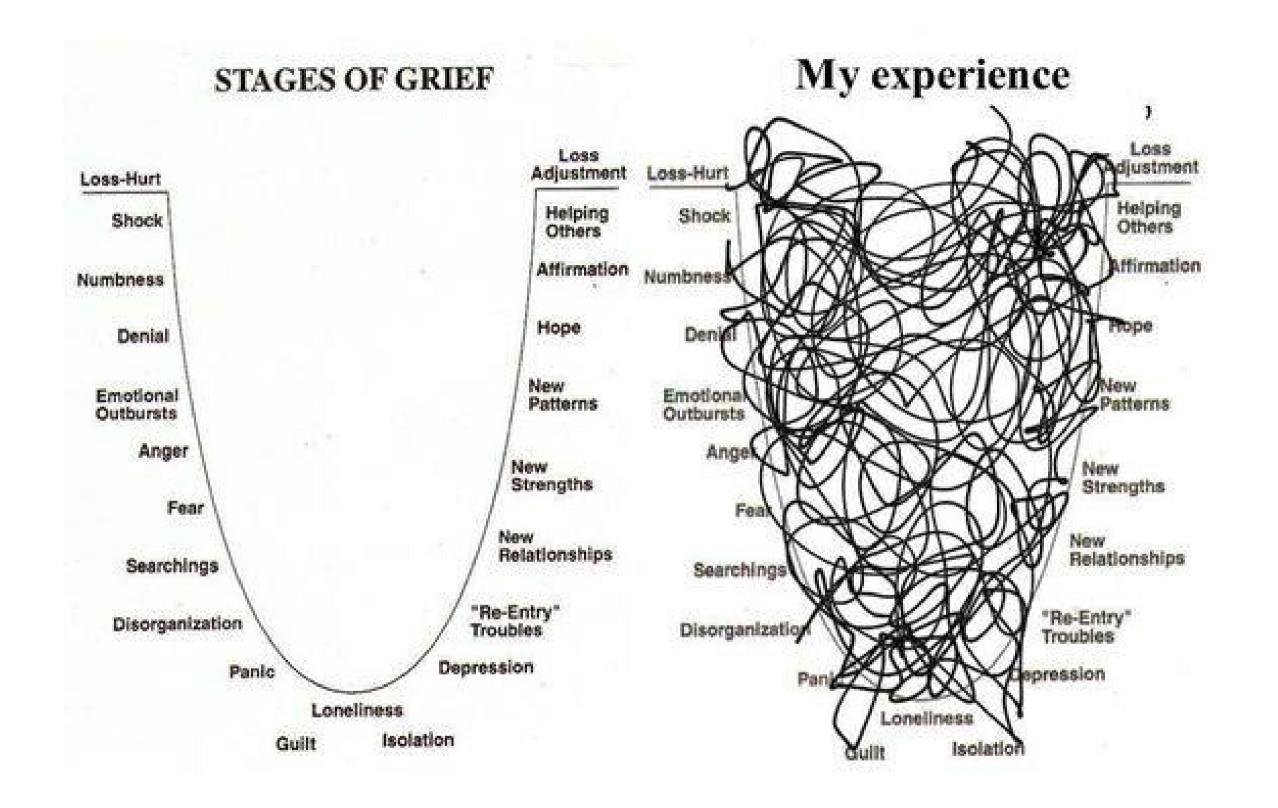
DEALING WITH TRAUMA YOU AND YOUR PEOPLE COME FIRST



Kübler-Ross Grief Cycle Acceptance **Exploring options** New plan in place Moving on Denial Avoidance Confusion Elation Depression Overwhelmed Shock Anger Fear Helplessness Frustration Irritation Hostility Anxiety Flight Bargaining Struggling to find meaning Reaching out to others Telling one's story

Information and Communication

Emotional Support Guidance and Direction



HOW YOU FEEL AFFECTS
YOUR TEAM, SERVICE,
COMMUNICATIONS &
NEGOTIATIONS







shifteatery • Following



shifteatery Day 1 of Shift Eatery Walk-Thru was a (FUN)ctional success despite the weather! . Thanks for understanding and

supporting the important steps we've taken for the safety and well-being of everyone. We'll take it day by day but we will be open tomorrow as takeaway only again to serve you delicious vegan food □□□

If you do come for a feed and say hi please use strict hygiene and be ready to pay via card. .











Liked by greenbergandcocakes and 476 others

MARCH 16

Add a comment...

Post





shifteatery • Following



shifteatery With so much going on right now it's easy to forget why we got into this game 📆 🖫 🤄

Shift Eatery has always and will always exist to help people make the shift to a vegan lifestyle. There's no better time than now to go vegan and we are still on a mission to help people do that!

We are barely into 2020 but the signs to stop the consumption & commodification of animals couldn't be larger. Droughts, fires, floods and pandemics, not to mention antibiotic resistance around the corner.

Our mission is clear and we will push through whatever is thrown at us and fight for the voiceless.

we got into this game 🎖 📚 🛊 🐔



Go vegan for the animals, for our 18 HOL home planet, for your families and for

yourself! 🎖 ♥ 🗆 🗆 With so much going Add a on right now it's easy to forget why

Thank you to The Singleton Argus and Sami Cooke for publishing this article on our little cafe and the changes we are making moving forward **

We are overwhelmed with the support 🍐



SINGLETONARGUS.COM.AU

Crib Box Cafe adopts new business model

The Coronavirus outbreak has impacted businesses across Australia,...

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RESOURCES:

Groups like The Sydney Chef Exchange on FB: https://www.facebook.com/groups/139157329591267/

https://www.beyondblue.org.au/the-facts/looking-after-your-mental-health-during-the-coronavirus-outbreak

https://www.blackdoginstitute.org.au/coronavirus-anxiety-resources

https://www.lifeinmindaustralia.com.au/support-for-those-impacted-by-adverse-events/mental-health-support-for-covid-19

https://www.psychology.org.au/COVID-19-Australians

https://www.ruok.org.au/

https://www.calm.com/blog/take-a-deep-breath

MEDICARE FUNDED MENTAL HEALTH SERVICES



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DON'T PANIC BUT THINK QUICK

GET SOLID FACTS - WEIGH YOUR OPTIONS



Keep Trading or Not & How?

Keep Lease
Rescind
Rent Reduction
Finance Options
Negotiations
YTHS & Moratorium?

Stand Down
Redundancy
Subsidies
Entitlements?

Licences
Franchises
Contracts
Financials?

Equipment
Stock
Fitout
Furniture
Brand
IP?

CRITICAL RESOURCES:

- Well Informed Accountant
- Experienced Hospitality & Commercial Property Lawyer
- Fair Work &/or HR Consultant
- Experienced Hospitality Business Advisor
- Independent Equipment Consultant
- Your Bank & Landlord
- Government Agencies
- Trustworthy & Objective Mentor & Community

RELIABLE FREE/LOW COST INFO:

https://www.australia.gov.au/ & Coronavirus App

https://business-connect-register.industry.nsw.gov.au/ Home/SignUp

<u>https://www.silverchef.com.au/blogs/resources/hospitality-support-webinars-dates-coming-up-and-replays</u>

https://www.silverchef.com.au/blogs/resources/top-10-kitchenequipment-shutdown-tips

Menu Consultant - https://www.linkedin.com/in/bronagh-schulties-5a8b5b11/?originalSubdomain=au

https://forwardthinkingdesign.com.au/

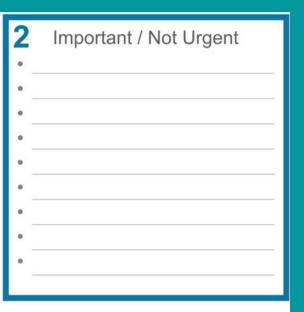
BEWARE SCAMS AND PREDATORY BEHAVIOUR



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TO AVOID OVERWHELM, BREAK EACH PART OF YOUR BUSINESS DOWN:









Operations & Supply
Products & Services
HR Front of House
HR Back of House
Governance & Legal
Brand Strategy
Marketing
Sales
Premises & FFE
Administration
Accounts & Finance
Research & Innovation
Community & Collaboration



Funded by the NSW Government

AND REMEMBER TO TAKE TIME OUT TO REST

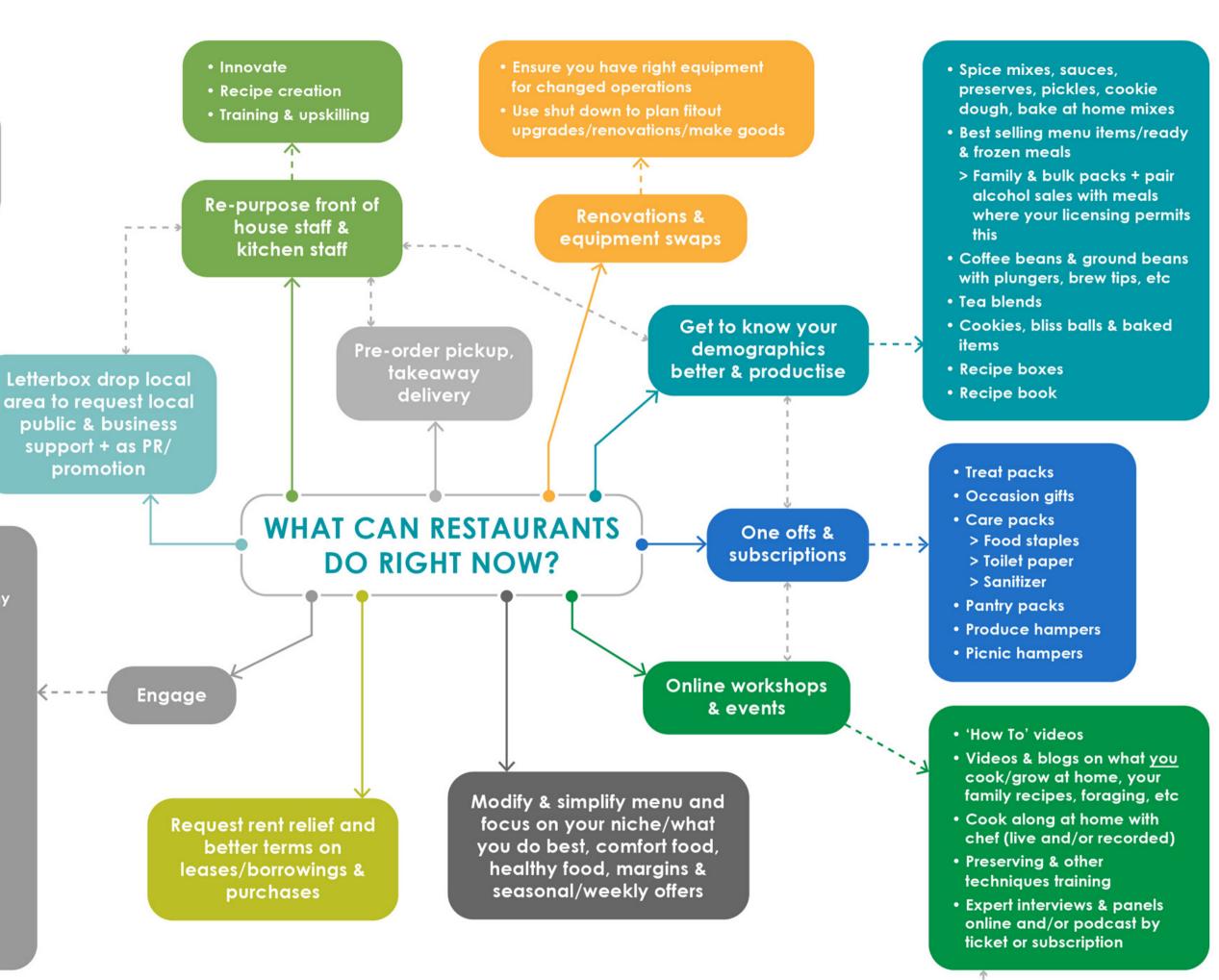
TAKEAPOSITION AND ACT

KEEP IT LEAN BUT TELL THE WORLD

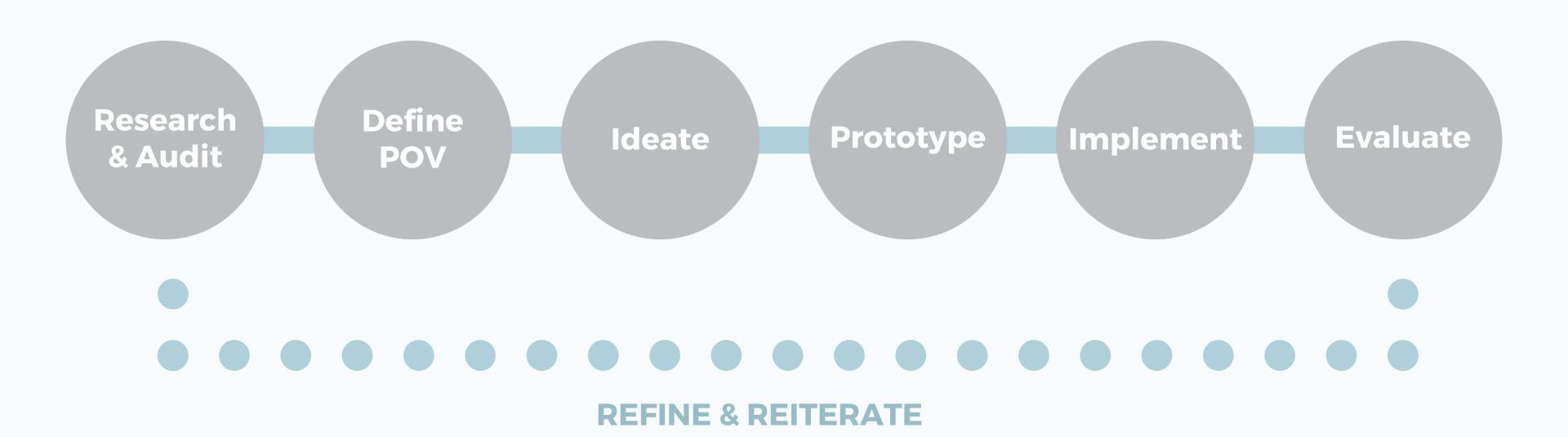




- community news & selling each others products
- Do charity work and actively engage with your community
- Improve your social media, website & online marketing
- Learn new skills such as food photography
- Work on personal branding, blog, recipe creation
- Modify hours & model to suit market
- Card only payment
- Survey your market to find out what they
- Rally community support join trending hashtags around supporting local, small business & hospitality
- Compile a database of your customers from your data sources & invite more contacts to 'follow you', 'sign up' to newsletters, etc (ensure you comply with privacy requirements & don't spam)
- Tab accounts & gift cards like savehospitality.org



A Problem Exists and We Need to Find a Way Forward



14/04/20 16/04/20 20/04/20 22/04/20 WORKSHOP 1 - OUT OF CRISIS

WORKSHOP 2 - IDEAS THAT WORK

WORKSHOP 3 - CONTINUAL RAPID ADAPTION

WORKSHOP 4 - TOWARDS RECOVERY

Upcoming Webinar Dates

Get in Touch

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BUSINESS CONNECT

https://business-connect-register.industry.nsw.gov.au/ Home/SignUp



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