

COVID-19 STRATEGY WEBINARS

Last month, our Principal, Vanessa Cullen, ran 5 free webinars on COVID-19 Restaurant & Cafe Top Tips for Survival. This series looked at design thinking and strategy frameworks for hospitality business. Here's a few lovely testimonials from the attendees of these well received webinars:

"Thanks for hosting! It was super interesting. I'm an Experience Designer by trade so I appreciate the design thinking angle you've applied to the challenge our local businesses are all facing at the moment."

"Thank you so much. I found the session so insightful. I stumbled upon this session by chance and was so glad when I saw the 4 series as I thought I will get to learn in-depth stuff to save our business in the Covid 19 storm. Your session yesterday really resonated with me about centering ourselves first to then be able to look after staff and keep business running."

"Today's session was great! Thank you! Your voice and manner are so soothing I could listen all day. You made me feel that everything will be ok!"

"I would love all the links for the talks... I would love to promote this! I was so engaged with this webinar and sincerely loved it!"

If you would like Vanessa to speak at your next event, or provide training to your organisation, please contact assistant@forwardthinkingdesign.com.au

CALLOUT FOR VOLUNTEERS

We've been all systems go during COVID-19 generating many exciting plans, but we can't do it all ourselves. We're looking for volunteers/pro bono supporters to join in our social and environmental impact work, such as our Circular Economy collaborative research and development project. We are looking for assistance with the following:

- Writing grant applications
- Social media and comms
- Canva based graphic design
- Data entry/checking
- Video/digital media
- Content creation and storytelling
- Research

If you'd like to get involved in our projects, contact us at info@forwardthinkingdesign.com.au or 02 8850 4977, or through our website.

Contact us

URBAN LIVING RETHINK

Property experts are considering whether COVID-19 will cause many Australians to consider moving away from crowded cities, to areas with more room to move, and more flexibility for working from home.

[Read more](#)



WHAT'S NEW IN FOOD & HOSPITALITY

Ovolo Hotels have just launched their innovative *Restaurant in Room* private dining experience at Ovolo in Canberra and Sydney, where two guests can enjoy a set menu and beverages from one of the hotel's rooms.

[Read more](#)



Feedmee is an online ordering and payment service, for restaurants or any vendor wanting to sell online for pickup or delivery, allowing patrons to support local businesses in their time of need. Zero commission also ensures maximum revenue for vendors.

[Read more](#)

WHAT'S NEW IN WORKPLACE

The post COVID-19 workplace will look very different. In order to get a head-start on employees returning to work, business should start preparing. The Federal Government has announced 10 COVID-19 Safe Workplace Principles, which aim to minimise the risk of outbreaks in the workplace.

[Read more](#)



WHAT'S NEW IN RETAIL

Store closures are tipped to rise as online shopping continues to take hold.

[Read more](#)



DIVERSITY PLEDGE

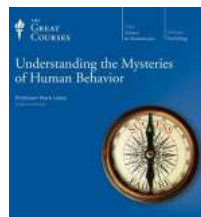
At FTD we care about seeing balanced representation of speakers and panelists at every event. We encourage you to sign the Diversity Pledge below if you want to show your support for diversity in speaker selection at conferences and gatherings, virtual and in person.

[Sign here](#)

SOCIAL ENTERPRISE SHOWCASE

FTD have recently had the pleasure of connecting with social enterprise **Give Industries**. Give Industries (Social Traders Certified) specialise in commercial electrical fitouts and electrical maintenance in South East Queensland, and donate 100% of their profits to charities both local and global.

[Learn more about Give Industries](#)



WHAT WE'RE READING

Understanding the Mysteries of Human Behaviour

Professor Mark Leary, The Great Courses

WHAT WE'RE WORKING ON & WHO WITH

- Guest supervising for UNSW Social Impact Hub
- Guest speaking for FoodLab food-based startup incubator
- Plant-based gourmet cheese startup business & brand advisory
- A golf club building master plan in regional NSW
- Environmental impact reduction initiatives for the interior fitout industry Australia-wide
- Strategy and design thinking webinars for business continuity in hospitality
- Large office/medical services interior design project in Sydney

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