



The Socially Responsible Design Studio

NEWSLETTER

September-October 2020

DRIVEN X DESIGN AWARDS SILVER WINNERS

Forward Thinking Design has been awarded Silver in the Sydney Design Awards 2020 in the Service - Community Category for the way we use design and business as a force for good. The Service - Community award celebrates creative and innovative solution design for the successful delivery and provision of services, especially with consideration given to user experience.

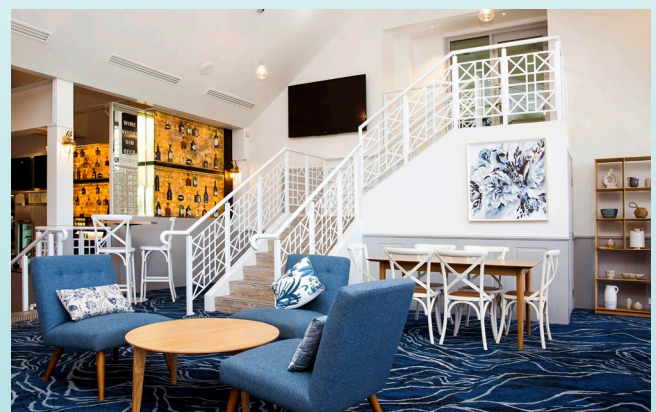
FTD has been a Social Enterprise for over 17 years; founded for social, ethical and environmental impact reasons. Since inception we have used the profits from our design work to fund our undertakings in pro bono/low bono work to help other social enterprises and charities.

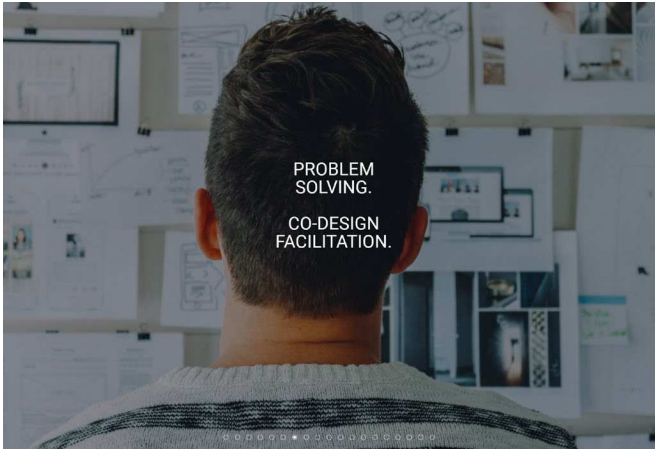
Awards all around! On top of this we were also awarded Silver in the Interior Design - Hospitality - Casual category for the Club Catalina Main Bar and Members Lounge. In collaboration with the Club's staff and management, we created a new hospitality experience strategy to improve spatial efficiency, and offer customers a more intimate bar and dining experience.

If you would like to learn more about our award winning services, or the success of our Club Catalina project, please check out our Sydney Design Awards 2020 listings below:

[Forward Thinking Design Process](#)

[Club Catalina Bar & Members Lounge](#)





WEBSITE REVAMP

We've recently made some major changes to the **Forward Thinking Design website** to fully reflect **the scope of our services**, from research, strategy and facilitation, to space and built environment design. Visit the new and improved website below, and learn more about how we help organisations improve themselves and their spaces.

[Read more](#)

THE FUTURE OF SPACE

FTD are continuing our thought leadership series across our social channels, discussing **the future of space in a post-COVID-19 world**. Check out our latest post below and continue to follow us and engage in these conversation as we unpack questions surrounding the future of the built environment.

[Read more](#)

WHAT'S NEW IN WORKPLACE

With working at home becoming necessary during the pandemic, and companies adopting new work at home policies, companies are rethinking their premises layouts to encourage employees to now return to the office. **Cue dynamic workplaces, a pivot away from open plan.** Built on the idea that fewer employees are coming to work on any given day, offices can now offer more flexibility of layout and management. This involves offering more varied workspaces such as private desks when employees want to focus. Most critical however is the focus on bringing more collaborative workspaces to the office, as a destination for intentional collaboration.

[Read more](#)

WHAT WE'RE WORKING ON & WHO WITH

- A golf club building master plan in regional NSW
- Large office/medical services interior design project in Sydney
- Plant-based gourmet cheese startup business & brand advisory
- Environmental impact reduction initiatives for the interior fitout industry Australia-wide
- Strategy and design thinking leadership series on The Future of Space
- A fireplace retail showroom design
- A social housing community building co-design project
- Brand and renovation design consultancy for a vegan restaurant

SOMETHING EXCITING IS COMING...

Our latest workplace project is currently **under construction**. Continue to follow our socials and newsletter to see the completed project - coming soon!

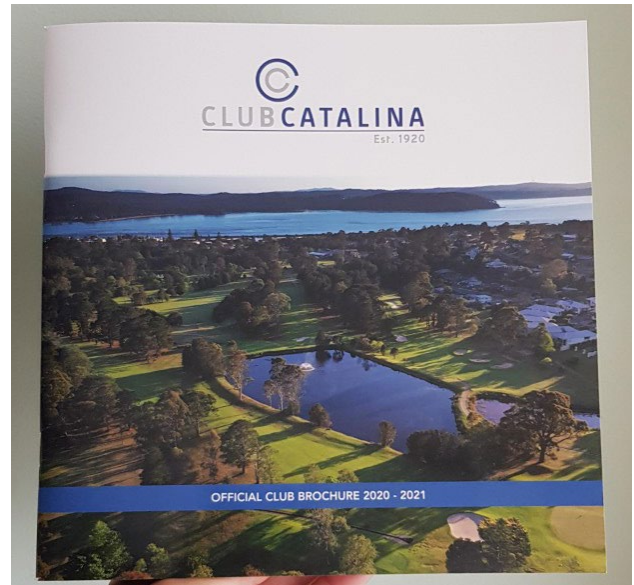
WHAT WE'RE READING

Humankind, A Hopeful History
Rutger Bregman



LOOKING FOR A LOCAL GETAWAY DESTINATION?

You don't have to go far to have an incredible holiday! Visit Bateman's Bay to see our award-winning work at Club Catalina, and support the community recovery by staying local.



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