



The Socially Responsible Design Studio

NEWSLETTER

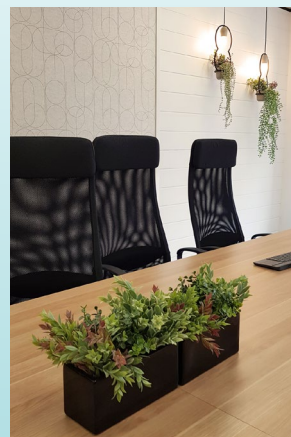
January - February 2021

NEW OFFICE RENOVATION!

Again, we've had the pleasure of working with long-time client; **Ossur Asia Pacific**, to refresh one of their premises. The brief for this project was to bring the design of the Ossur Parramatta location into alignment with their updated international offices, to a tight budget.

The result is a welcoming, human-centric workplace. A warm neutral colour palette is complemented by greenery throughout which breathes new life into the space. Glazed doors and partitions allow the natural light from either end of the narrow tenancy to reach the central spaces, providing a comfortable workspace for staff and clients.

[See more](#)



Mentoring & Facilitation

VANESSA Cullen

MENTORING: GET DOWN TO BUSINESS

The New Year sees us learning from the past year and thinking about the future of our spaces, businesses and lives. Planning for the future is a service to ourselves, our undertakings and the world around us. Mentoring and strategy facilitation are valuable tools that support the setting of goals and path to growth. Our Principal Vanessa Cullen provides strategic mentoring and facilitation services for individuals and enterprises. Get support from a trailblazer in values-led business via www.vanessacullen.com (a division of Forward Thinking Design).

[Learn more](#)

**GREATER PURPOSE.
BOLDER TARGETS.
DEEPER VALUES.
REAL ACCOUNTABILITY.
HIGHER STANDARDS.
FASTER PROGRESS.
BIGGER IMPACT.**

**BETTER
BUSINESS**

#BetterBusiness



forward thinking design



MARCH 2021: IT'S B CORP MONTH!

During March, we're joining our global community of almost 4,000 B Corporations™ to celebrate what it means to be a Certified B Corp™ and share our story.

So, if you've ever seen us (or other brilliant businesses) wearing the #BCorp badge and wondered what it's all about, now's the time to follow our posts and find out!

[Learn more about B Corp](#)

WHAT'S NEW IN WORKPLACE

With the COVID-19 pandemic proving that many employees can work more comfortably and efficiently from home, supporting a distributed workforce is becoming increasingly important for companies big and small. But that doesn't mean the office is irrelevant.

Discussing work preferences with employees is important to gauge how often and at what times they would like to be in the office. **The open, desk-intensive workplaces of pre-COVID life are no longer an option for many, and employers need to rethink how they can support flexibly located staff when they are in the office.**

Read more to learn about three steps Herman Miller and Australian Design Review suggests you can take to future-proof your office.

[Read more](#)



WHAT'S NEW IN FOOD & HOSPITALITY

Consumer experts, Mintel, have announced three key trends for the global food and drink industry. They're predicting to see a push for 'feeding the mind' - linking our emotional and mental wellbeing to food. Consumers will drive brands to double down on trust and quality, and we'll see food unite communities like never before.

[Read more](#)

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"This was the most amazing start to the program – I wasn't expecting the calibre of guest speakers to be this amazing! Thank you for bringing Vanessa into the program – I was moved by her story, her perspectives, her knowledge and willingness to give back to us."

Student
FoodLab Sydney

FD forward.
thinking.
design.

VΛC

BUILDING A RESILIENT FOOD COMMUNITY

We're proud to be a part of a connected, supportive food system in Sydney! Last Saturday our Principal Vanessa Cullen was invited as the first guest speaker for the brand new cohort of FoodLab Sydney food entrepreneurs. Vanessa shared a little bit about her business story, vision, values, planning and mentoring for food based business startups. Visit their website below to learn more about FoodLab Sydney.

[Read more](#)



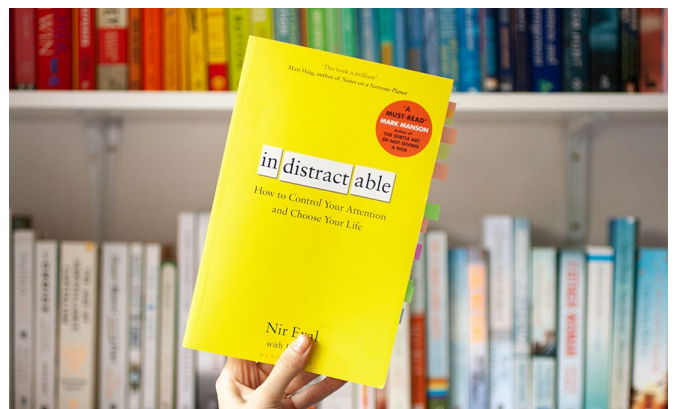
WHAT WE'RE WORKING ON & WHO WITH

- A golf club building master plan design in regional NSW
- Plant-based gourmet cheese startup business mentoring in regional NSW
- Environmental impact reduction initiatives for the interior fitout industry, Australia-wide
- A social housing co-design project in Sydney
- New retail store designs in Canberra and Melbourne
- Beverage startup business mentoring in Canberra
- Two organic produce farms in regional NSW startup business mentoring
- Food industry startup education project mentoring, Sydney
- Headquarters office re-design for an international health charity, Sydney
- Community bicycle hub strategy and design, Parramatta
- Property strategies for an organic grocery business in regional NSW
- Built environment sustainability tertiary education collaboration project design, Australia-wide
- Food, retail and services professionals individual mentoring globally

WHAT WE'RE READING THIS MONTH

Indistractable: How to Control Your Attention and Choose Your Life, Nir Eyal

[Buy here](#)



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