



The Socially Responsible Design Studio

# NEWSLETTER

May-June 2021

## ADVENTAGEOUS - PARRAMATTA BIKE HUB COMMUNITY ENGAGEMENT & CONSULTANCY PROJECT

We've recently had the pleasure of working with Addventageous/Parramatta Bike Hub to prepare a research report and brief to assist this social enterprise in finding a new premises. Our research established how PBH fulfills the policy objectives of government agencies and addresses community need.

A list of features to be sought in the selection and design of a new premises for the hub was extrapolated from our desktop and community engagement research. This effectively provided a community and policy driven brief defining the infrastructure required for the Hub to continue providing its invaluable services. This brief stipulates the features needed for the Hub to grow into the future. Our document also provided the business strategy to support this evolution in a sustainable and self-funded fashion.

The outcome has been that PBH has secured a temporarily suitable premises and will continue to seek a more long term fit-for-purpose site, with our support.



## FINDER GREEN AWARDS FINALIST

We are excited to announce that our Principal, Vanessa Cullen, was named as a finalist for the Finder Green Awards, Green Leader of the Year category. This award celebrates Australians who have taken the lead on driving positive sustainability or environmental management outcomes. Over the past 18 months, Vanessa has spearheaded sustainability initiatives in the interior fit-out industry by providing designers and fit-out professionals with steps to reduce waste and create a circular economy.

## WHAT'S NEW IN HOSPITALITY

The FTD team had the opportunity to learn more about emerging trends in the hospitality and accommodation industry when we recently attended the :

- No-Vacancy Conference on 1st and 2nd of June
- Hospitality Unites Conference on the 21st and 22nd of June (online)

Hotel and hospitality leaders gathered to share their ideas, services, and products. The key takeaways from the conferences focused on post-COVID-19 recovery, domestic tourism, unique experiences, and harnessing technology to support business. Contact us for a complete run down of what we discovered...

[Contact us](#)



## WASTE FREE COCKTAIL BAR

Matt Whiley, the owner of a local offshoot of London original Scout has launched a sustainability-focused cocktail bar called Re- the first waste-free bar in the world. Their core value of ethical consumption is threaded through the entire venue, from its drinks to its décor.

[Read more](#)

## WHAT'S NEW IN WORKPLACE WELLNESS

FTD attended the online Workplace Wellness Conference! on the 22nd & 23rd June. The event focused on holistically improving employee and employer health and creating mentally friendly workplaces. Covering topics such as nutrition, sleep, exercise, workplace culture, and work habits. The conference looked at not only the wellbeing of employees, but also that of upper management, founders, and sole traders. Contact us for a complete run down...

[Contact us](#)



## MENTORING & FACILITATION

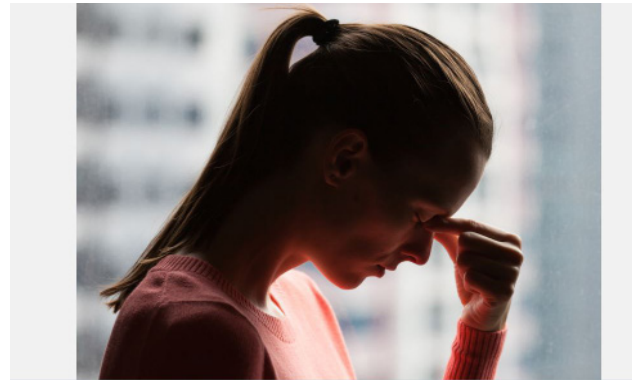
In response to the recent Sydney lock down restrictions [vanessacullen.com](http://vanessacullen.com) (a division of Forward Thinking Design) has opened up more mentoring session slots.

You're not alone if your business has been thrown into disarray.

Our Principal Vanessa Cullen already supports many businesses and individuals in navigating their way through times of uncertainty.

Reach out via [vanessacullen.com](http://vanessacullen.com) or click on the link below to book a mentoring session now.

[Book here](#)



## Need Help?

You're not alone if the Sydney lock down has thrown your business into disarray.

Reach out via [vanessacullen.com](http://vanessacullen.com)

## WHAT WE'RE READING THIS MONTH

Are you looking to get back to what REALLY matters? FTD recommends Essentialism by Greg McKeown. Greg straight forwardly presents many important principles such as focus, being selective, valuing our own time, not being busy but rather being effective. Greg demonstrates how to apply more selective criteria to determine what is really essential, helping us gain clarity and simplify choice.

[Buy here](#)

## WHAT WE'RE WORKING ON & WHO WITH

- Two golf club building master plans in regional NSW
- Environmental impact reduction initiative for the interior fit-out industry Australia-wide
- Retail store design project in South Australia
- Organic grocer development planning in Byron Bay, NSW
- Business Strategy with several food & hospitality providers across NSW & ACT.
- An interior design tertiary education research initiative with one of Australia's leading universities



### Social Media

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